

25 years

BY THE NUMBERS

**\$1,557,757**

raised by Bengal Belles and donated to Academic Center and various programs for student-athletes

**900+**

student-athletes that have attended luncheons, including 230 seniors

**62,000+**

luncheon attendees since 1996



*Welcome* LSU Ambassador D-D Breaux to our Bengal Belles Advisory Board! D-D brings a wealth of expertise and energy to our membership.

*More Information*

**PAYMENT / TICKETS:** Lydia Oberle, [lydiaober@yahoo.com](mailto:lydiaober@yahoo.com), 225-772-7447

**GENERAL QUESTIONS:** Judy Burk, [jujuburk41@yahoo.com](mailto:jujuburk41@yahoo.com), 225-937-0912

**SPONSORSHIPS:** Aimee Simon, [bengalbelle1@cox.net](mailto:bengalbelle1@cox.net), 225-978-0160

  @BELLESBENGAL

**BENGALBELLES.ORG**

The  
**BENGAL**  
Belles

EST. 1996

*Champions*  
OF LSU ATHLETICS

Bengal Belles is a program under the Tiger Athletic Foundation (TAF), a Section 501(c)(3) organization. TAF Priority Points are earned at a rate of 1 point per \$1,000. Membership dues, less the fair market value (FMV) of any benefits and event tickets received by the member, may be tax deductible as a charitable contribution. Please consult a tax professional before claiming any deductions. FMV of benefits is \$0 for the \$100 level; \$150 for the \$500 level; \$500 for the \$1500 level. Event tickets are not tax deductible as a charitable contribution.

TAF | LSU

## A Message from the President

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### 25 YEARS • 1996 -2021 • HAPPY ANNIVERSARY!

We have exciting changes as we celebrate our Silver Year Anniversary. As you read about all the Bengal Belles has accomplished, be proud of our unique organization that you helped build, and our phenomenal success over 25 years.

The Bengal Belles was established in 1996 as a Louisiana State University Booster Club in support of the football program. Over the course of its existence, the organization has grown from a booster club for all athletes and a fundraising organization for the Cox Communications Academic Center for Student-Athletes, to a service organization for many athletic related functions, and a social group for die-hard LSU fans. This growth has propelled us into a successful fundraising organization for the student-athlete, specifically providing resources for academics. The Bengal Belles have donated over \$1.5 million since 1996 to the university, including over \$182,000 in one year alone. The fundraising efforts go beyond the initial description of a booster club. Bengal Belles have proven to be a **service organization** and championed all student-athletes by donating an estimated 13% of all monies from LSU booster clubs. Now in 2021, the Belles have become more than a booster club with the tagline "Champions of LSU Athletics."

"Champions of LSU Athletics" means we are inclusive of all sports, and we champion all student-athletes. We are rebranding to appropriately identify ourselves as a service organization. Our members are the core of our successful foundation, both renewing and new memberships will continue to keep the legacy of Bengal Belles an empowering women's organization who, for 25 years, have shown unwavering and unconditional support of all LSU student-athletes.

Over the years, Bengal Belles members have met and produced many friendships with current and former student-athletes. Laughter and interesting personal details and anecdotes from time spent at our luncheons is what makes being a Belle unique. Our team is committed to nurturing and challenging student-athletes to achieve their highest level of intellectual and personal development. Only YOU can keep our tradition going. This year will truly be a celebration! GEAUX TIGERS!

*Aimee Simon*  
President

## 2021 Event Schedule

Note: No guest tickets allowed. Membership is required to attend events.

### KICK OFF WITH COACH O & CAPTAINS

FRIDAY, AUGUST 20 • L'AUBERGE CASINO HOTEL

Note: Held on Friday before football season and classes begin for student-athletes

### UPPERCLASSMEN/SENIOR DAY LUNCHEON

FRIDAY, NOVEMBER 12 • CANE'S RIVER CENTER

### ALL SPORTS SPRING EVENT

DATE AND LOCATION TBA

## Vendors

Booth spaces are available at all events. Contact Diane McGowan [mcgowandm51@yahoo.com](mailto:mcgowandm51@yahoo.com) or Harriette Newman [Harriette.Newman@gmail.com](mailto:Harriette.Newman@gmail.com) for more information.

## Membership Levels

### TIGER LEVEL \$700

SINGLE MEMBERSHIP • DOES NOT INCLUDE LUNCHEON TICKET

- TAF Priority Points

### GEAUX ZONE LEVEL \$500

SINGLE MEMBERSHIP

- TAF Priority Points
- One (1) ticket for all luncheons and spring event
- Early entrance to luncheons

## Sponsorships

### PURPLE LEVEL \$1,500

SPONSORSHIP

- TAF Priority Points
- Recognition of your company in program booklet and on stage
- Ten (10) tickets to sponsored luncheon

## Join Bengal Belles

**ONLINE: BENGALBELLES.ORG**

**BY MAIL: Fill out the form below and return to**  
Bengal Belles P.O. Box 77902, Baton Rouge, LA 70879

**NEW MEMBER**       **RENEWAL**       **CHANGE OF ADDRESS**

Name \_\_\_\_\_

TAF Account Number \_\_\_\_\_  
*Include name on account if different from above*

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**PAYMENT** *Make checks payable to Tiger Athletic Foundation, memo: Bengal Belles*

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

### MEMBERSHIP LEVELS

*Please submit one form per membership level. You may submit one payment with multiple forms.*

- TIGER \$100**  
*Luncheon tickets NOT included.*
- GEAUX ZONE \$500**  
*Luncheon tickets included.*
- PURPLE SPONSOR \$1,500**  
*Luncheon tickets included. Choose luncheon below.*

**LUNCHEON TICKETS** *Deadline to reserve: August 6, 2021. No guest tickets available.*

- KICKOFF LUNCHEON • \$50 EACH**  
Friday, August 20, 2021 • L'Auberge
- UPPERCLASSMEN/SENIOR LUNCHEON • \$50 EACH**  
Friday, November 12, 2021 • Raising Cane's River Center

**I'D LIKE TO MAKE AN ADDITIONAL DONATION TO BENGAL BELLES \$** \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

## Volunteer Opportunities

**ONLINE: BENGALBELLES.ORG**

**BY MAIL: Fill out the form below and return to**  
Bengal Belles P.O. Box 77902, Baton Rouge, LA 70879  
**CONTACT:** Teal Gray 225-572-7488, tealco@aol.com

You can be more of a Champion for our program and athletes by volunteering. It is an opportunity to grow friendships while promoting LSU Athletics. We look forward to meeting new faces!

Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

### VOLUNTEER AREA

- TICKETS:** assist with event check-in; prepare envelopes with ticket and name badge for members; distribute tickets for sponsors and guests
- DECORATIONS:** set up and take down decorations for luncheons and events
- VENDORS:** assist vendors with various needs
- RAFFLE & PRIZES:** solicit door prizes for luncheons; sell raffle tickets before each event
- MEMBERSHIP:** recruit new members; member retention