

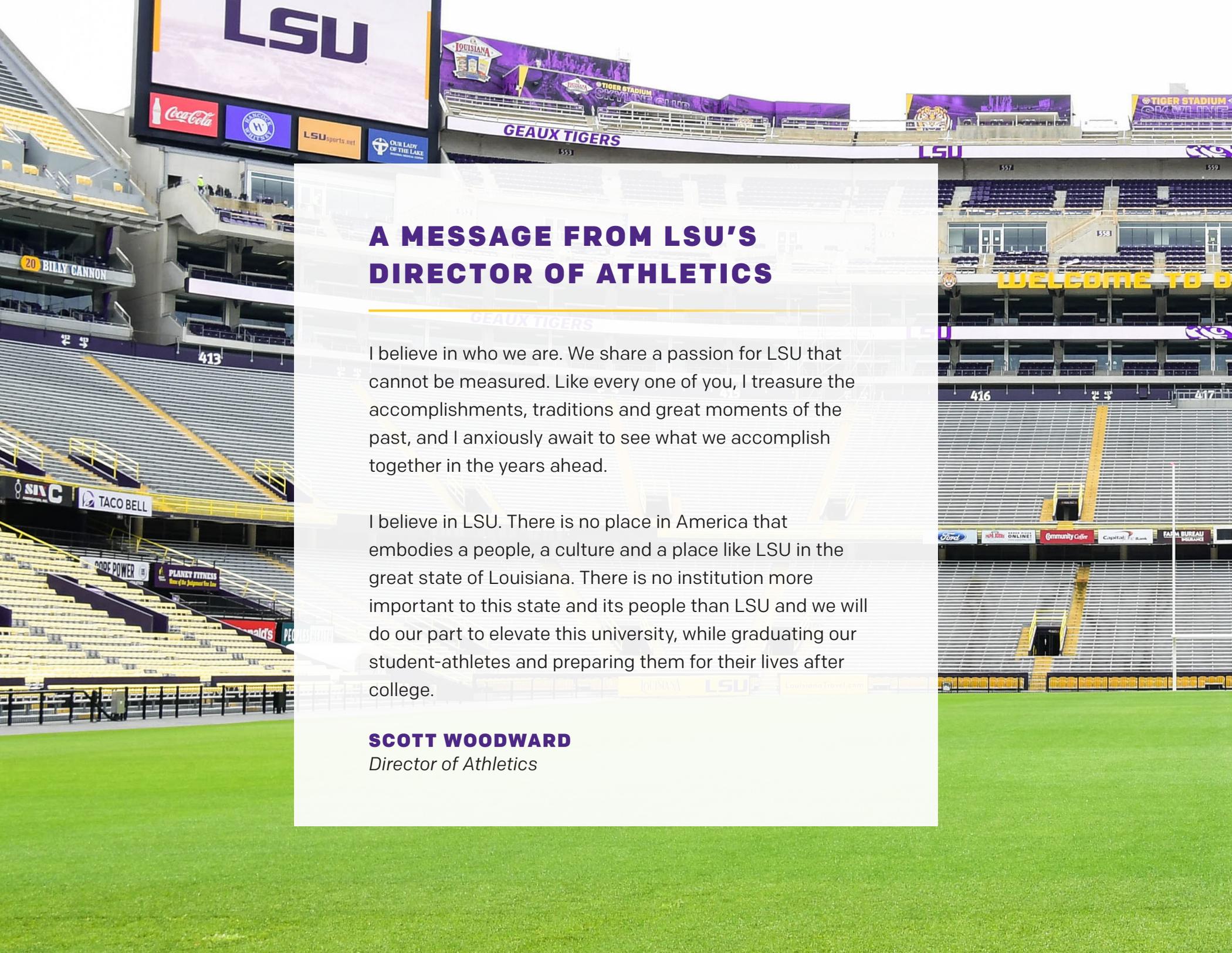


TAF

LSU TIGER ATHLETIC FOUNDATION

OUR MEMBERS ENHANCE THE LIVES OF EVERY STUDENT-ATHLETE
ON EVERY TEAM BY PROVIDING FINANCIAL RESOURCES
FOR PROGRAMS AND FACILITIES THAT ENSURE THE OPPORTUNITY TO
WIN IN THE CLASSROOM, ON THE FIELD, AND IN LIFE.





A MESSAGE FROM LSU'S DIRECTOR OF ATHLETICS

I believe in who we are. We share a passion for LSU that cannot be measured. Like every one of you, I treasure the accomplishments, traditions and great moments of the past, and I anxiously await to see what we accomplish together in the years ahead.

I believe in LSU. There is no place in America that embodies a people, a culture and a place like LSU in the great state of Louisiana. There is no institution more important to this state and its people than LSU and we will do our part to elevate this university, while graduating our student-athletes and preparing them for their lives after college.

SCOTT WOODWARD

Director of Athletics



LSU

CLUB

TIGER STADIUM SKYLINE CLUB

LSU

GEAUX TIGERS

LSU Shop.net

COX

McDonald's

PEOPLES HEALTH

EARTH VALLEY

GEAUX TIGERS

418

419

420

421

42

FARM BUREAU

WBRZ 22

BASS

CAMPUS FEDERAL

State Insurance

BYSON HOODING

ATR



In 1987, the then-fundraising operation of the LSU Athletic Department known as Tigers Unlimited was dissolved and a new independent non-profit named Tiger Athletic Foundation was formed.

Over the past 30+ years, the generosity of TAF members has provided support to keep LSU Athletics ranked among the nation's very best programs. You have provided support for construction of over \$408 Million worth of athletics facilities, including three expansions of Tiger Stadium, Cox Communications Academic Center for Student-Athletes, University Club Golf Course, Alex Box Suites, Football Operations Center, Gymnastics Training Facility, LSU Tennis Complex, Mike the Tiger's Habitat, and many other projects.

The Tigers have 47 NCAA team championships and 138 SEC team championships thanks to your efforts. TAF members are "Here for Tigers" now and always.

THANK YOU & GEAUX TIGERS!

A handwritten signature in black ink, appearing to read "Rick Perry". The signature is stylized and includes a long horizontal flourish at the end.

Rick Perry
President and CEO

TAF's primary mission in supporting LSU Athletics is to ensure that each student-athlete has the opportunity to be a student first, and in doing so obtain an education that will ensure their success in life. To accomplish this goal, TAF has created a non-endowed annual scholarship fund as well as two endowed scholarship programs so that all Tiger fans – regardless of means – have the opportunity to play a part in ensuring that every current and future student-athlete has the opportunity to earn an LSU degree. TAF has established permanent funding for education through the TAF General Endowment Fund and the Foundation of Champions Endowed Scholarship Program.

ENDOWED GIVING

- **GENERAL ENDOWMENT FUND** Contributions of any size can be made to the General Endowment Fund to be used as needed for education costs.
- **FOUNDATION OF CHAMPIONS ENDOWMENT PROGRAM** Allows donors establishing an endowed scholarship of \$100,000 or more to create a lasting legacy by naming their endowment and receiving special recognition. Commitments to this program may be satisfied through a number of payment options including multiple-year pledges and various “planned giving” options.

ANNUAL GIVING

- **TAF ANNUAL ATHLETIC SCHOLARSHIP FUND** LSU awards approximately 450 athletic scholarships annually. Scholarships typically include tuition, fees, housing, food and other costs of attendance. These costs continue to rise and because the LSU Athletic Department receives no state funding, all costs must be paid with self-generated funds. The Tiger Pride Annual Athletic Scholarship Fund helps fund scholarships for student-athletes through a non-endowed general scholarship fund. Contributions to this fund are provided to the LSU Athletic Department on an annual basis to help offset the cost of attendance.



COX COMMUNICATIONS ACADEMIC CENTER FOR STUDENT ATHLETES

In 2003, TAF donors made the Cox Communications Academic Center for Student-Athletes a reality. The facility staff is responsible for overseeing the educational development and progress toward graduation for all student-athletes.

\$18.7M

SCHOLARSHIP ENDOWMENT
PROGRAMS HAVE REACHED A
NEW HIGH IN THE LAST 30+ YEARS

71

ACADEMIC ALL-AMERICANS

8

LSU TEAMS HONORED WITH
NCAA ACADEMIC PERFORMANCE
AWARDS IN 2019

89%

NCAA GRADUATION SUCCESS
RATE (GSR) SCORE EARNED
BY LSU STUDENT-ATHLETES
IN 2019

“

I am so proud to be a part of an institution and a team where so many people work so incredibly hard to provide an elite experience for our student-athletes. I constantly find myself in awe of the love and undying passion of Tiger fans and LSU alumni who are spread throughout the country. It is no surprise that the human element is what makes LSU so captivating. To outsiders, the LSU spirit cannot be understood, just admired. To those within the LSU family, “Forever LSU” is the passion that ignites our actions daily. The devotion and loyalty truly cannot be matched.”

BETH TORINA

LSU SOFTBALL HEAD COACH



TAF members are more than fans and they prove it. Members have provided the financial resources for projects and facilities that allow LSU Athletics to remain among the best in country. This competitive edge allows LSU to recruit the best and most promising student-athletes. Beyond recruitment student-athletes train in the best facilities that provide resources for the opportunity to win in competition.

Once facilities are built, our attention turns to maintenance and renovation to ensure that LSU remains a competitive and prominent program on a conference and national level. Whether its updating the Carl Maddox Field House with inspirational graphics that tell the story of the legendary Men's and Women's Track and Field Teams or constructing the Tennis Complex, TAF members' contributions have secured our athletes with excellent tools to train and succeed.

RECENT PROJECTS:



1



2

1 **LSU FOOTBALL OPERATIONS AND PERFORMANCE NUTRITION CENTER**

Where players practice, train, and meet on a daily basis.

2 **TENNIS COMPLEX**

Provides Men's and Women's Tennis program with a much needed indoor facility as well as outside stadium and practice courts.



3



4

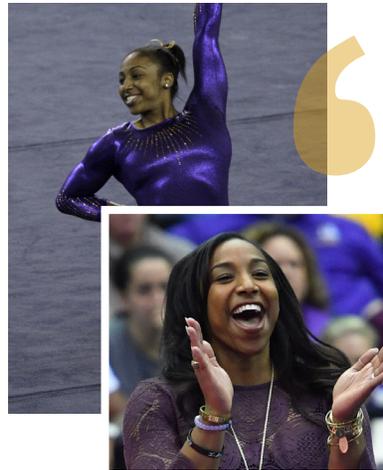
3 **BEACH VOLLEYBALL STADIUM**

Partially funded by TAF, the LSU Beach Volleyball Stadium features competition courts, an underground irrigation system, cooling the sand for comfortable play, custom locker room, and players lounge.

4 **MARUCCI PERFORMANCE CENTER**

It houses state-of-the-art indoor batting cages, a two-story weight room specifically designed for baseball training, a locker room, and first-class fueling stations.

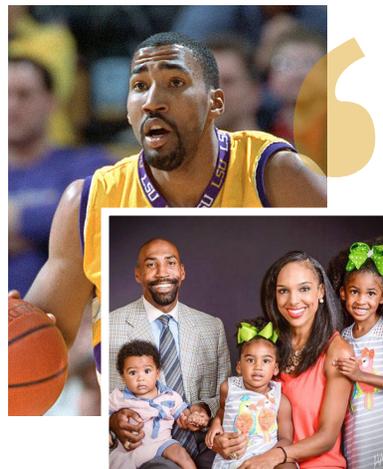
The greatest area of impact for TAF members is on the lives of every student-athlete on every team. Each of the 21 varsity sports is touched by the generosity of TAF members and that generosity propels student-athletes into a life of success. Whether it's in earning a higher level of education, as a professional athlete or in the board room, the opportunities and experiences provided during an athlete's time at LSU both in the classroom and on the field prepare them for their next step.



“The Tiger Athletic Foundation provides an incredible opportunity for student athletes, who are fortunate enough to become a part of the LSU family, to enjoy a unique collegiate experience. They play an incredible role in developing resources that promote and encourage success of each student athlete at LSU, both on the field and in the classroom. The efforts of the foundation allows LSU to remain the premier university it has become.”

ASHLEIGH CLARE-KEARNEY THIGPEN

*LSU Gymnastics (2005-2009) • Two-Time National Champion • 2008
Gymnast of the Year • Volunteer Coach*



“I thoroughly enjoyed and appreciated my time at LSU. I was very fortunate to have been around the program for my entire life before I even became a Tiger myself. I looked forward to the opportunity to put on the purple and gold since I had been six years old and when the time came for me to do so, the experience didn't disappoint. Having played basketball in the same facility as several of my idols did while earning both an undergraduate degree in Business, and a Masters in Sports Management, I followed in my father's footsteps and took full advantage of the LSU Opportunity. My life is immensely better for having done so!”

COLLIS TEMPLE, III

LSU Basketball (1999-2003)

Since its inception, Tiger Athletic Foundation's members have brought out the best in LSU student-athletes by investing in programs that make a difference. One of the ways you can be a part is by joining our team – Team TAF.

TEAM TAF ANNUAL FUND

Team TAF not only supports our day-to-day operations but provides services that the LSU Athletic Department budget cannot support. With your help, we are able to address priorities and impact the 21 varsity sports of LSU Athletics in an immediate and positive way.

We encourage all Tiger fans to join our team and make annual giving through Team TAF a priority.

METHODS OF GIVING

- **Long-Term Pledge** You may pledge to donate to TAF and then set up a payment schedule as you see fit. You may indicate the amount of the pledge, the program it is directed toward, and the number of years in which the pledge is intended to be paid.
- **One Time Gift** You may choose to give your entire gift at one time.
- **Types of Gifts Accepted:**
 - Cash, check, credit card
 - Stock
 - Wire Transfer

"Nothing unites and inspires the people of Louisiana like LSU Athletics. TAF enables LSU athletic programs to compete at a level which justifies that pride. Liane and I are proud to be a long time part of the TAF family."

D. MARTIN PHILLIPS

FORMER LSU FOOTBALL PLAYER
MANAGING PARTNER FOR ENCAP



TAF ANNUAL PHILANTHROPIC BENEFITS

Which team are you on?

We're excited to share new and enhanced benefits in 2019. Which team will you join? The Purple Team, the Gold Team, or the Fighting Tiger Team? We encourage you to join a team consider reaching to reach a new giving level.

Purple Team

\$50

- 1 bonus philanthropic priority point
- Exclusive LSU Sports Shop opportunities
- Access to LSU Tailgate Parties in the PMAC

\$100 ALL BENEFITS LISTED ABOVE PLUS:

- Two (2) additional bonus priority points (3 total)

\$250 ALL BENEFITS LISTED ABOVE PLUS:

- Exclusive Tiger Tailgate Party Experience

\$500 ALL BENEFITS LISTED ABOVE PLUS:

- Special TAF Thank You gift

Gold Team

\$1,000 ALL BENEFITS LISTED ABOVE PLUS:

- Pre-Scrimmage sideline access for Football Spring Game

\$2,500 ALL BENEFITS LISTED ABOVE PLUS:

- Invitations to exclusive facility tours throughout the year
- Two (2) additional bonus priority points (5 total)

\$5,000 ALL BENEFITS LISTED ABOVE PLUS:

- Experience select team practice(s) throughout the year
- Five (5) additional bonus priority points (10 total)

Fighting Tigers

\$10,000 ALL BENEFITS LISTED ABOVE PLUS:

- Invitations to Fighting Tiger events throughout the year
- Access to Fighting Tiger Apparel
- Ten (10) additional bonus priority points (20 total)

\$25,000 ALL BENEFITS LISTED ABOVE PLUS:

- Experience our Football Gameday Tour
- Thirty (30) additional bonus priority points (50 total)

\$50,000 ALL BENEFITS LISTED ABOVE PLUS:

- Experience a sport specific experience/practice
- Fifty (50) additional bonus priority points (100 total)

\$100,000 ALL BENEFITS LISTED ABOVE PLUS:

- Invitation to on-field football pregame recognition
- Experience a football game from field level for a quarter
- One hundred (100) additional bonus priority points (200 total)

**Donations to TAF Philanthropic Programs will receive 2 philanthropic Priority Points per \$1,000 donated, in addition to annual bonus points.*



TAF ANNUAL PHILANTHROPIC BENEFITS CHART
FIGHTING TIGER LEVELS

| BENEFITS | \$100,000 | \$50,000 | \$25,000 | \$10,000 |
|---|-----------|----------|----------|----------|
| Invitation to Football Pregame Recognition | ● | | | |
| Invitation to Football Gameday Tour | ● | ● | | |
| Thank You Note From Athletic Director | ● | ● | ● | |
| Invitation to Fighting Tiger Level Events Throughout the Year | ● | ● | ● | ● |
| All \$5,000 Benefits | ● | ● | ● | ● |
| Total Annual Bonus Points | 200 | 100 | 50 | 20 |

**Donations to TAF Philanthropic Programs will receive 2 philanthropic Priority Points per \$1,000 donated, in addition to annual bonus points.*



“It’s up to all of us to ensure that in the future, student-athletes have the same advantages to become champions and legends.”

PATRICK PETERSON
 ARIZONA CARDINALS CORNERBACK • LSU FOOTBALL 2008-2010



LEAVE A LEGACY. BECOME A LEGEND.

A planned gift to Tiger Athletic Foundation is a commitment to the future generations of Tigers. It promises that your passion for LSU Athletics is impactful, remembered and revered beyond your lifetime.

TAF relies entirely on private donations. A planned gift—no matter its size or how it is structured—will provide generations of LSU student-athletes the programs, facilities and scholarships that are critical to developing champions in the classroom, on the field, and in life.

HOW

Notify Tiger Athletic Foundation of your desire to create a planned gift of any amount.

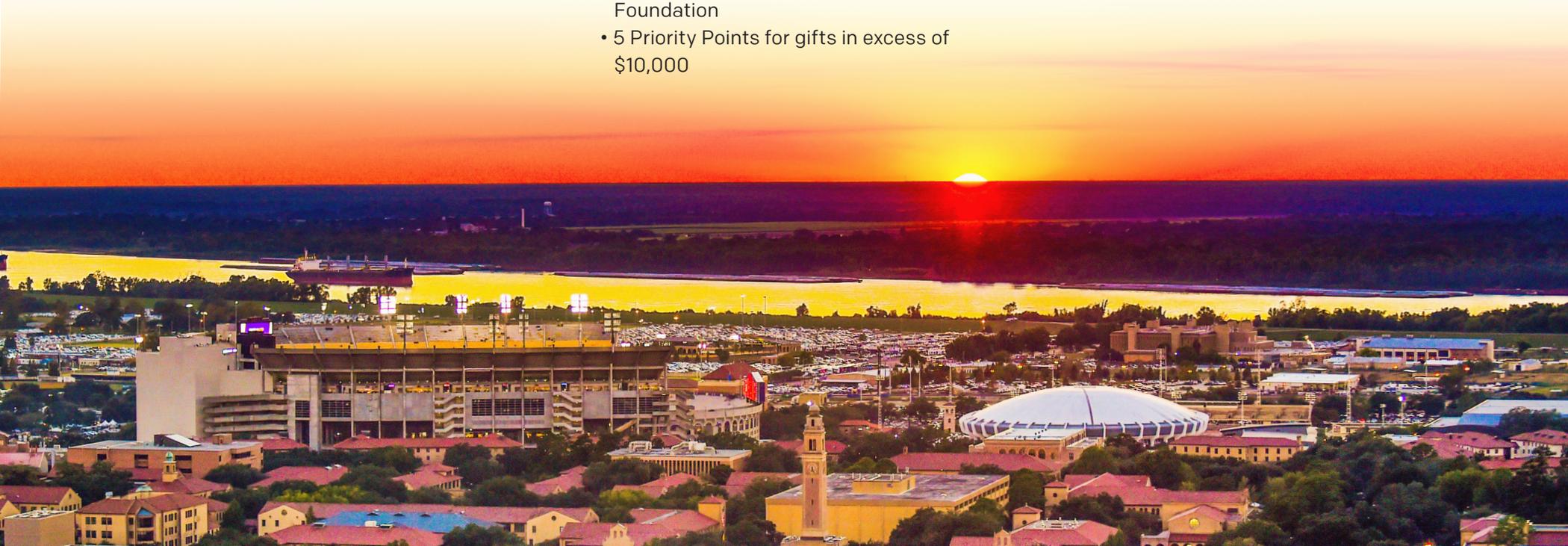
You can also visit lsutaf.myplannedgift.org for additional information.

BENEFITS

- Honor of creating a legacy with LSU Athletics
- Name Recognition
- Invitation to special TAF events, including the Academic Gala and Fighting Tigers events
- Membership in 1860 Society with the LSU Foundation
- 5 Priority Points for gifts in excess of \$10,000

METHODS

- Bequest by Will
- Charitable Remainder Trust
- Charitable Lead Trust
- Life Insurance
- IRA & Other Retirement Plans



SEASON TICKET RENEWALS

Season ticket renewals for baseball are mailed each September. The deadline for renewal is October 31, when full payment is due. If you have not received a renewal by October 1, please call the LSU Ticket Office at 225-578-2184.

To view a seating chart of Alex Box Stadium, visit LSUsports.net/seating.

PREMIUM SEATING:

ALEX BOX SUITES



TIGER TERRACE



CHAMPIONS CLUB

NEW TICKET REQUESTS FOR BASEBALL, BASKETBALL, & FOOTBALL: Requests for new tickets are handled on an annual basis, and must be made through LSUtix.net. For more information, contact the LSU Ticket Office at 225-578-2184.

To learn more about premium seating in Alex Box Stadium, Maravich Center, & Tiger Stadium visit Isutaf.org.

SEASON TICKET RENEWALS

Basketball season ticket renewals are mailed in late July or early August and are due at the end of August. Current season ticket holders may request a seat relocation on their renewal form before they return it to the LSU Athletic Ticket Office. These requests will be addressed after all renewal payments are posted and will be filled based upon availability and allocated using the Philanthropic Priority Point System.

Actual season tickets will be mailed approximately 2-3 weeks prior to the first game. Donors with a physical street address will have their tickets shipped via UPS, and donors with a post office box/drawer will have their tickets mailed by US Postal Service.

To view a seating chart of the Maravich Center, visit LSUsports.net/seating.

PREMIUM SEATING:



COURTSIDE CLUB



LEGENDS CLUB



RENEWALS & RELOCATION

Renew your current season tickets and parking permit(s) by submitting the per-seat contribution no later than March 31. Only accounts paid in full by the March 31 deadline will be considered for relocation. Three-month payment plans are available. For more information, contact TAF Accounting at 225-578-4823.

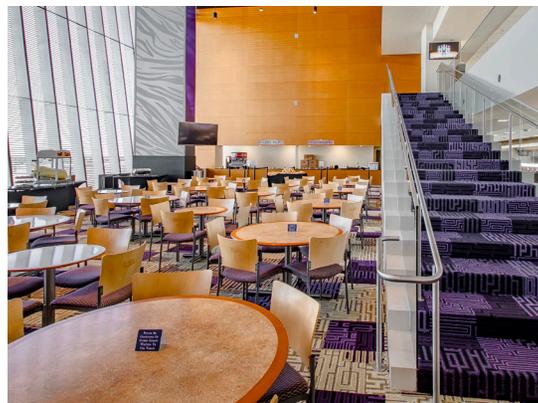
To relocate current season ticket(s) and/or parking permit(s) you must complete a relocation form located on LSUtix.net by March 31. In order for the ticket office to be aware of your interests for relocation you must fill out the relocation form every year. Each request is specific to the year and seat location. Previous requests will not be considered.

TAF and the LSU Ticket Office do not imply or make any guarantee to season ticket holders regarding the relocation of seats. Relocation requests will be sorted by the Priority Point rankings as of April 30. Please be aware that ticket limitations will be considered in regards to ticket/parking relocations.

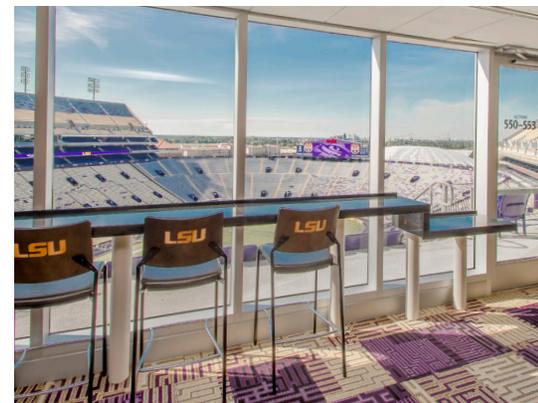
To view a seating chart of Tiger Stadium, visit LSUsports.net/seating.

PREMIUM SEATING:

TIGER DEN SUITES



STADIUM CLUB WEST



STADIUM CLUB SOUTH



TRADITION FUND VS. TAF DONATION

The Tradition Fund consists of annual seat contributions associated with football, basketball, and baseball season tickets paid to the LSU Athletic Department. The Tradition Fund was implemented in 2004 for football. Approximately 45,000 football season tickets and parking permits carry a Tradition Fund contribution. Tradition Fund contributions are often confused with the TAF annual seat contributions.

TAF annual seat contributions are separate. Approximately 11,000 football season tickets and parking permits carry a TAF annual contribution. Both Tradition Fund and TAF seats and parking permits are included in the pool of available inventory for new assignments. There are football season tickets that do not have a seat contribution associated with them through the LSU Athletic Department. All football season tickets through TAF have a seat contribution.

Tradition Fund contributions are the same price levels as the per seat TAF contributions.



The Priority Point System is used by TAF and LSU to allocate certain tickets and parking passes based on financial giving to TAF and other LSU Affiliate Organizations.

It is used by TAF in the following ways:

SEASON TICKET ASSIGNMENTS AND RELOCATIONS

Using the philanthropic ranking, TAF reviews all requests in rank order from applicants requesting new season tickets and/or a relocation of their current season tickets. After all requests for new season tickets and upgrades have been reviewed, requests for new season tickets are filled according to philanthropic rank as of April 30 of the given year.

PARKING PASS ASSIGNMENTS

Using the philanthropic ranking, requests are put in order by ranking. Applicants are given the opportunity to select parking passes based on their ranking. After all requests for new parking permits and relocations have been reviewed, requests are filled utilizing the philanthropic rank as of April 30 of the given year. Applicants must purchase season tickets to be eligible for a parking pass.

LSU AWAY GAMES, POSTSEASON GAMES, & TICKET ASSIGNMENTS

TAF uses the lifetime ranking in the assignment of all away game, SEC postseason game, and bowl game tickets. Applicants are put in rank order and then tickets are assigned. When demand for tickets exceeds the available supply, the number of tickets that may be purchased by applicants will be limited.

LIFETIME RANKING VS. PHILANTHROPIC RANKING

Philanthropic ranking includes contributions to:

- Philanthropic Programs
- Team TAF Annual Fund
- Booster Clubs & TAF Chapters
- LSU Affiliated Organizations

Lifetime Ranking includes:

- All philanthropic ranking contributions
- Ticket & Parking contributions

The Priority Point System is administered in accordance with procedures available on TAF's website. To access the complete policy, visit lsutaf.org.



The NCAA defines a booster as an individual who makes a financial contribution to the Athletic Department or to a specific athletic booster organization. This means that all members of TAF are considered boosters.

The information listed is intended to remind you of some basic principles that all boosters should be aware of. We ask for your help to ensure that our programs operate consistently with NCAA and SEC rules and regulations.

For additional information and guidelines, please visit compliance.lsu.edu.

SIX QUICK POINTS TO REMEMBER

- 1** Don't do anything for a recruit or enrolled student-athlete without specific and clear authorization from the LSU Athletic Department.
- 2** Only coaches and Athletic Department staff members may be involved in the recruiting process.
- 3** A prospect remains a "recruit" until they maintain a full-time schedule of classes (12 hours or more) and have physically attended class.
- 4** The rules against contact with a recruit are not intended to relate to unavoidable incidental contacts between a prospect and a booster. Such contact is permissible so long as it is:
 - Not prearranged by the booster or an Athletic Department staff member
 - Does not take place on the grounds of the recruit's educational institution or at his/her practice or competition site
 - It is not made for the purpose of recruitment and involves normal civility. In other words, if you meet a recruit during the normal course of business or social activities, there is no violation as long as you don't discuss LSU Athletics. Politely inform the recruit that all questions and discussion about LSU Athletics should be directed to the coaching staff.
- 5** If a current student-athlete accepts any benefit based on special consideration as an athlete or because of athletic skill, the student-athlete may lose eligibility for intercollegiate competition or practice.
- 6** NCAA rules regarding student-athletes remain in effect throughout the entire year, including summer vacation.



TAF

LSU TIGER ATHLETIC FOUNDATION