# ATHLETIC DEPARTMENT LOUISIANA STATE UNIVERSITY LOUISIANA STATE UNIVERSITY SYSTEM STATE OF LOUISIANA



AGREED-UPON PROCEDURES REPORT ISSUED FEBRUARY 3, 2016

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January 12, 2016

Independent Accountant's Report on the Application of Agreed-Upon Procedures

DR. F. KING ALEXANDER, PRESIDENT LOUISIANA STATE UNIVERSITY AND A&M COLLEGE LOUISIANA STATE UNIVERSITY SYSTEM STATE OF LOUISIANA Baton Rouge, Louisiana

We have performed the procedures enumerated below, which were agreed to by you as president and chancellor of the university, solely to assist you in evaluating whether the accompanying Statement of Revenues and Expenses (Statement) of the Louisiana State University and A&M College (LSU) Athletic Department is in compliance with the National Collegiate Athletic Association (NCAA) Constitution 3.2.4.15 for the year ended June 30, 2015, and to assist you in your evaluation of the effectiveness of the LSU Athletic Department's internal control over financial reporting as of June 30, 2015. LSU's management is responsible for the Statement (unaudited) and related notes (unaudited) and compliance with NCAA requirements. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of these procedures is solely the responsibility of management of LSU. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

The procedures that we performed and our findings are as follows:

#### MINIMUM COMPLIANCE AGREED-UPON PROCEDURES

#### INTERNAL CONTROL

- 1. We obtained, through discussions with management, the identity of those aspects of internal control that management considers unique to intercollegiate athletics.
- 2. We performed procedures to test specific elements of the control environment and accounting systems that are unique to intercollegiate athletics to determine adherence to established policies and procedures relating to revenues and expenses. The following procedures were performed:

- (a) We randomly selected one football, two men's basketball, and three baseball operating revenue receipts from the ticket sales category as of June 30, 2015, and followed them through the university's control system to determine adherence to established policies and procedures.
- (b) We randomly selected two team travel and two recruiting expense transactions as of June 30, 2015, and followed them through the university's control system to determine adherence to established policies and procedures regarding travel.
- (c) We selected all football, baseball, and men's basketball games with game guarantee expenses and followed them through the university's control system to determine adherence to established policies and procedures.

We found no exceptions as a result of these procedures.

- 3. We reviewed all internal audit reports during the period relating to the intercollegiate athletics program and we determined that none were related to our procedures.
- 4. We obtained the university's procedures for gathering information on the nature and extent of affiliated and outside organizational activity for, or on behalf of, the university's intercollegiate athletics program and determined the university's adherence to these procedures.

We found no exceptions as a result of these procedures.

#### STATEMENT OF REVENUES AND EXPENSES

#### GENERAL PROCEDURES

- 1. We obtained written representations from management as to the fair presentation of the Statement of the intercollegiate athletics program, completeness of required schedules and related financial information, adequacy of controls, compliance with NCAA rules and legislations, completeness of the list of all known affiliated and outside organizations, and other information we considered necessary for the year ended June 30, 2015.
  - In the representation letter, management disclosed minor instances of Level II secondary violations of NCAA rules and regulations, which were self-reported to the NCAA during the year ended June 30, 2015.
- 2. We verified the mathematical accuracy of the amounts on the Statement and agreed each operating revenue and expense category on the Statement to supporting schedules provided by the university and/or the university's general ledger.

We found no exceptions as a result of these procedures.

3. We compared each major operating revenue and expense account over 10% of total revenue and expense for June 30, 2015, to June 30, 2014, amounts and budget estimates. We obtained and documented the university's explanations for the variances over the lesser of \$1 million or 10% from June 30, 2015.

We have included this analysis as Appendix A.

#### MINIMUM AGREED-UPON PROCEDURES FOR REVENUES

1. Using a schedule prepared by the university for football, baseball, and men's basketball, we compared the value of the tickets sold, complementary tickets provided, and unsold tickets for the reporting period per the schedule to the related revenue reported by the university in the general ledger and Statement and to the related attendance figures to determine if the variance totals less than one percent. We also selected one football, two men's basketball, and three baseball operating revenue receipts transactions from the ticket sales category and agreed to adequate supporting documentation.

We found no exceptions as a result of these procedures.

2. We were to compare transfers back to the university for other athletic purposes with permanent transfers back to the university from the athletic department and recalculate the totals.

The athletic department did not receive any student fees or direct institutional support. Therefore, no transfers back to the institution were recorded.

3. For all football, baseball, and men's basketball away games with game guarantee contracts including those with settlement reports, we agreed the contractual agreements and/or settlement report amounts to the general ledger. We recalculated the totals.

We found no exceptions as a result of these procedures.

4. We obtained information on Tradition Fund contribution revenue. For contributions related to season tickets, this included the contribution amount for each section in the stadium and the number of seats in each section required to make the contribution. For contributions related to parking permits, this included the contribution amount for each type of parking lot and the number of parking permits in each type of lot required to make the contribution. We calculated Tradition Fund contribution revenue using this information and compared to the amount recorded in the general ledger to identify variances of five percent or greater.

We identified no variances that were five percent or greater for Tradition Fund contribution revenue.

5. We compared the in-kind recorded by the university during the reporting period with a schedule of in-kind donations. We recalculated the totals.

We found no exceptions as a result of these procedures.

6. We inquired of management regarding the relevant terms and conditions of all agreements related to the university's participation in revenues from broadcast, television, radio, and Internet rights during the reporting period, and we compared and agreed the related revenues to the summary statement and the general ledger. We also obtained the largest revenue receipt related to media rights and agreed to adequate supporting documentation. We recalculated the totals.

We found no exceptions as a result of these procedures.

7. We compared all NCAA distributions amounts recorded in the revenue and expense reporting during the reporting period to the general ledger for NCAA distributions and other corroborative supporting documentation. We recalculated the totals.

We found no exceptions as a result of these procedures.

8. Based on the relevant terms and conditions of all agreements related to the university's Conference distributions and participation in revenues from Conference tournaments during the reporting period, we compared and agreed the related revenues to the university's general ledger and the corroborative supporting documentation. We recalculated the totals.

We found no exceptions as a result of these procedures.

9. Based on the relevant terms and conditions of two randomly-selected agreements related to the university's participation in revenues from royalties, licensing, advertising, and sponsorships during the reporting period, we compared and agreed the related revenues to the general ledger and adequate supporting documentation. We recalculated the totals.

We found no exceptions as a result of these procedures.

10. We obtained and inspected the largest endowment and investment income revenue receipt and compared and agreed the classification and use of the endowment and investment income reported in the Statement for the reporting period to the defined uses of the income. We recalculated the totals.

We found no exceptions as a result of these procedures.

11. We compared the amount recorded by the university during the reporting period for program sales, concessions, novelty sales, and parking to the general ledger detail. We also randomly selected two operating revenue receipts from the

program sales, concessions, novelty sales, and parking receipts category and agreed to adequate supporting documentation. We recalculated the totals.

We found no exceptions as a result of these procedures.

12. We randomly selected three other operating revenue transactions, two of which being high-dollar transactions and agreed to adequate supporting documentation. We recalculated the totals.

We found no exceptions as a result of these procedures.

#### MINIMUM AGREED-UPON PROCEDURES FOR EXPENSES

1. We selected 20% of total student athletes from the listing of university student aid recipients and obtained individual student-account detail for each selection and compared total aid allocated from the related aid award letter to the student's account. We performed a check of each student selected to ensure their information was reported accurately to NCAA. We recalculated the totals for each sport and overall.

We found no exceptions as a result of these procedures.

2. We selected all football, baseball, and men's basketball games with game guarantee expenses and agreed the amounts to the general ledger and to the contractual agreements. We recalculated the related settlement report.

We found no exceptions as a result of these procedures.

- 3. We obtained from management a list of coaches and support staff/administrative personnel paid by the university and related entities during the reporting period. We examined the contracts for the two highest paid support staff/administrative personnel, one random sample of support staff/administrative personnel, and all head coaches from football and men's and women's basketball. The following procedures were performed:
  - (a) We compared and agreed the financial terms and conditions in the contract of each coach selected to the related coaching salaries, benefits, and other compensation recorded by the university and related entities in the Statement.
  - (b) We obtained and inspected payroll summary registers for the reporting year for each selection.
  - (c) We compared and agreed related payroll summary registers for each selection to the amounts recorded by the university and related entities in the Statement during the reporting period.

- (d) We compared and agreed the totals recorded to any employment contracts executed for the sample selected.
- (e) We recalculated the totals.

We found no exceptions as a result of these procedures.

- 4. We obtained from management a list of coaches and support staff/administrative personnel paid by third parties during the reporting period and examined the related contracts for one support staff/administrative personnel and for all head coaches from football and men's and women's basketball. The following procedures were performed:
  - (a) We compared and agreed the financial terms and conditions in the contracts to the related other compensation and benefits recorded by the university in the Statement.
  - (b) We obtained and inspected payroll summary registers for each selection.
  - (c) We compared and agreed related payroll summary registers for each selection to the related amounts recorded by the university in the Statement during the reporting period.
  - (d) We recalculated the totals.

We found no exceptions as a result of these procedures.

5. Using a list prepared by the university, we selected the athletic employee with the highest severance payment and agreed the severance pay to the related employment contract. We recalculated the totals.

We found no exceptions as a result of these procedures.

6. We compared and agreed the university's recruiting expense policies to existing university and NCAA-related policies. We randomly selected two recruiting expenses and validated the existence of the transaction and accuracy of reporting. We obtained the general ledger detail and compared it to the total expenses reported. We recalculated the totals.

We found no exceptions as a result of these procedures.

7. We compared and agreed the university's team travel policies to existing university and NCAA-related policies. We randomly selected two team travel expenses and validated the existence of the transaction and accuracy of reporting. We obtained the general ledger detail and compared it to the total expenses reported. We recalculated the totals.

We found no exceptions as a result of these procedures.

8. We obtained a listing of debt service schedules, lease payments, and rental fees for athletics facilities and compared the two highest facility payments to additional supporting documentation. We obtained the general ledger detail and compared it to total expenses reported. We recalculated the totals.

We found no exceptions as a result of these procedures.

9. We randomly selected two equipment, uniforms, and supplies expense transactions and validated the existence of the transaction and accuracy of recording. We obtained the general ledger detail and compared it to total expenses reported. We recalculated the totals.

We found no exceptions as a result of these procedures.

10. We randomly selected two spirit group expense transactions and validated the existence of the transaction and accuracy of recording. We obtained the general ledger detail and compared it to total expenses reported. We recalculated the totals.

We found no exceptions as a result of these procedures.

11. We randomly selected one operating expense transaction from each expense category not previously mentioned above and validated the existence of the transaction and accuracy of recording. Also, for each expense category not previously mentioned above, obtained the general ledger detail and compared it to the total expenses reported for that category. We recalculated the totals.

We found no exceptions as a result of these procedures.

12. We compared and agreed the selected expense transactions from above to adequate supporting documentation.

We found no exceptions as a result of these procedures.

# MINIMUM AGREED-UPON PROCEDURES FOR NOTES AND DISCLOSURES

1. From university management, we obtained a list of contributions received by the athletic department to identify any individual contributions that constitute 10% or more of all contributions received for intercollegiate athletics during the reporting period. We obtained and reviewed supporting documentation for such contributions and ensured that the source of funds, goods, and services, as well as the value associated with these items, is disclosed within the notes to the Statement.

No individuals or outside organizations, other than the Tiger Athletic Foundation (TAF), contributed monies, goods, or services for, or on behalf of, the athletic

department that exceeded 10% of the total contributions included in Statement A. The value of the contributions from TAF is disclosed in note 1.

2. We obtained a description of the university's policies and procedures for acquiring, approving, depreciating, and disposing of intercollegiate athletics-related assets and ensured that the university's policies and procedures were properly disclosed within the notes to the Statement.

We found no exceptions as a result of these procedures.

3. We obtained the repayment schedules for all outstanding intercollegiate athletics debt maintained by the university during the reporting period. We recalculated annual maturities and agreed to supporting schedules provided by the university and the university's general ledger. We ensured that the repayment schedules were properly disclosed within the notes to the Statement.

We found no exceptions as a result of these procedures. The repayment schedules are disclosed in note 3.

# MINIMUM AGREED-UPON PROCEDURES FOR AFFILIATED AND OUTSIDE ORGANIZATIONS

- 1. We obtained from university management a listing of all affiliated and outside organizations for the reporting period.
- 2. We obtained from university management statements for all affiliated and outside organizations and agreed the amounts reported in the statements to the university's general ledger.

We found no exceptions as a result of these procedures.

- 3. We obtained written representations from management of the university that TAF and the LSU Track and Field Officials Association were the only outside organizations created for or on behalf of the athletic department. The LSU Track and Field Officials Association does not make any disbursements on behalf of the athletic department. Instead, the LSU Track and Field Officials Association supports athletics with direct contributions to TAF. For the year ended December 31, 2014, the LSU Track and Field Officials Association donated \$38,945 to TAF.
- 4. We obtained from management a summary of revenues and expenses for or on behalf of intercollegiate athletics programs by TAF to be included with the agreed-upon procedures report.

The following is the summary of revenues and expenses for or on behalf of intercollegiate athletics programs by TAF for the year ended December 31, 2014:

|  | F 4 P       | Men's      | Women's    | Other       | Non-<br>Program | T 1          |
|--|-------------|------------|------------|-------------|-----------------|--------------|
|  | Football    | Basketball | Basketball | Sports      | Specific        | Total        |
| REVENUES                                 |             |            |            |             |                 |              |
| Contributions                            | \$3,103,808 | \$184,666  | \$120,741  | \$2,278,041 | \$7,896,614     | \$13,583,870 |
| Compensation and benefits                |             |            |            |             |                 |              |
| provided by a third party                | 526,466     |            |            | 4,147       | 763             | 531,376      |
| Total revenues                           | 3,630,274   | 184,666    | 120,741    | 2,282,188   | 7,897,377       | 14,115,246   |
| EXPENSES                                 |             |            |            |             |                 |              |
| Coaching, other compensation,            |             |            |            |             |                 |              |
| and benefits paid by a third party       | 526,466     |            |            | 4,147       | 763             | 531,376      |
| Recruiting                               | 266,960     | 45,315     | 22,542     | 29,201      | 6,884           | 370,902      |
| Team travel                              | 98,310      | 2,317      | 26,755     | 243,346     | 53,898          | 424,626      |
| Sports equipment, uniforms, and supplies | 2,622       | 1,818      | 2,324      | 41,373      | 1,588           | 49,725       |
| Game expenses                            | 393,566     | 4,726      |            | 82,436      |                 | 480,728      |
| Fundraising, marketing, and promotion    | 134,621     | 45,400     | 22,067     | 248,653     | 561,501         | 1,012,242    |
| Spirit groups                            |             |            |            |             | 16,577          | 16,577       |
| Membership and dues                      | 21,379      | 3,656      |            | 8,353       | 5,779           | 39,167       |
| Other operating expense                  | 2,186,350   | 81,434     | 47,053     | 1,624,679   | 7,250,387       | 11,189,903   |
| Total expenses                           | 3,630,274   | 184,666    | 120,741    | 2,282,188   | 7,897,377       | 14,115,246   |
| EXCESS (Deficiency) OF                   |             |            |            |             |                 |              |
| REVENUES OVER EXPENSES                   | NONE        | NONE       | NONE       | NONE        | NONE            | NONE         |

These amounts include contributions totaling \$11,817,552 from TAF; \$1,879,017 from booster clubs; and \$418,677 from affiliated chapters. The booster club and affiliated chapter accounts are maintained by TAF.

- 5. We obtained written representations as to the fair presentation of the summary and agreed the amounts reported to TAF's general ledger and audited financial statements for the year ended December 31, 2014.
- 6. We obtained the independent auditor's reports for all outside organizations that had an independent audit to identify any significant deficiencies relating to their internal control and made inquiries of management to document any corrective action taken in response to the significant deficiencies.

The financial statements of TAF for the year ended December 31, 2014, were audited by an independent certified public accounting firm. The audit report was dated March 18, 2015, and did not include a report on internal control.

#### ADDITIONAL AGREED UPON PROCEDURCES

1. We obtained squad lists from the institution and compared and agreed the sports sponsored reported in the NCAA Membership Financial Reporting System to the squad lists of the institution.

We found no exceptions as a result of these procedures.

We were not engaged to, and did not, conduct an examination, the objective of which would be the expression of an opinion on the compliance of the accompanying Statement of Revenues and Expenses and related notes of the LSU Athletic Department, or on its compliance with NCAA Constitution 3.2.4.15, or on the effectiveness of the LSU Athletic Department's internal control over financial reporting for the year ended June 30, 2015. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

This report is intended solely for the information and use of the president and chancellor of LSU and is not intended to be, and should not be, used by anyone other than the president and chancellor of LSU. By provisions of state law, this report is a public document, and it has been distributed to appropriate public officials.

Respectfully submitted

Daryl G. Purpera, CPA, CFE

Legislative Auditor

REW: JPT: WG: EFS:aa

LSU NCAA 2015

## ATHLETIC DEPARTMENT LOUISIANA STATE UNIVERSITY AND A&M COLLEGE LOUISIANA STATE UNIVERSITY SYSTEM STATE OF LOUISIANA

# Statement of Revenues and Expenses For the Year Ended June 30, 2015

|  | FOOTBALL     | MEN'S<br>BASKETBALL | WOMEN'S<br>BASKETBALL | OTHER<br>SPORTS | NON-<br>PROGRAM<br>SPECIFIC | TOTAL        |
|--|--------------|---------------------|-----------------------|-----------------|-----------------------------|--------------|
| REVENUES   |              |                     |                       |                 |                             |              |
| Operating revenues:  |              |                     |                       |                 |                             |              |
| Ticket sales   | \$35,834,411 | \$1,673,241         | \$161.362             | \$2,967,899     | \$1,198,535                 | \$41,835,448 |
| Guarantees   | 3,400,000    | \$1,073,241         | \$101,302             | 13,500          | ψ1,170,555                  | 3,413,500    |
| Contributions  | 24,360,463   | 813,391             | 120,741               | 4,179,731       | 8,396,613                   | 37,870,939   |
| In-kind  | 650,000      | 70,000              | 70,000                | 731,400         | 79,000                      | 1,600,400    |
| Compensation and benefits provided by a third party              | 649,501      | 13,250              | 70,000                | 35,847          | 184,697                     | 883,295      |
| Media rights   | 11,103,334   | 3,001,927           |                       | 33,017          | 15,172,874                  | 29,278,135   |
| NCAA distributions   | 11,100,00    | 2,014,124           | 55,428                | 671,697         | 13,172,071                  | 2,741,249    |
| Conference distributions   | 6,343,904    | 383,196             | ,                     | 70,022          | 830,289                     | 7,627,411    |
| Program, novelty, parking, and concession sales                  | 3,208,704    | 81,200              | 11,772                | 355,957         | 3,247,094                   | 6,904,727    |
| Royalties, licensing, advertisements, and sponsorships           | 2,222,121    | ,                   | ,                     | ,               | 3,315,591                   | 3,315,591    |
| Athletics restricted endowment and investment income             |              |                     |                       |                 | 957,866                     | 957,866      |
| Other operating revenue  |              |                     |                       |                 | 2,213,675                   | 2,213,675    |
| Total operating revenues   | 85,550,317   | 8,050,329           | 419,303               | 9,026,053       | 35,596,234                  | 138,642,236  |
| EXPENSES   |              |                     |                       |                 |                             |              |
| Operating expenses:  |              |                     |                       |                 |                             |              |
| Athletic student aid   | 3,735,187    | 658,909             | 758,516               | 7,056,850       | 1,061,888                   | 13,271,350   |
| Guarantees   | 2,450,000    | 435,000             | 80,369                | 90,096          | ,,                          | 3,055,465    |
| Coaching salaries, benefits, and bonuses paid by the             | _,,          | ,                   | ~~,-~                 | ,               |                             | 2,022,102    |
| university and related entities                                  | 11,447,467   | 3,013,713           | 1,519,655             | 6,588,377       |                             | 22,569,212   |
| Coaching salaries, benefits, and bonuses                         | ,,           | 2,012,112           | -,,                   | -,,             |                             | ,_ ,_ ,      |
| paid by a third party  | 638,701      | 13,250              |                       | 34,461          |                             | 686,412      |
| Support staff/administrative compensation, benefits, and bonuses | ,            | , , , ,             |                       | - , -           |                             | ,            |
| paid by the university and related entities                      | 1,677,122    | 308,728             | 158,089               | 692,003         | 14,572,403                  | 17,408,345   |
| Support staff/administrative compensation, benefits, and bonuses | ,,           | ,                   | ,                     | ,,,,,,,         | ,- , ,                      | .,,.         |
| paid by a third party  | 10,800       |                     |                       | 1,386           | 184,697                     | 196,883      |
| Severance payments   | 170,138      | 24,663              | 9,809                 | 35,424          | 42,498                      | 282,532      |
| Recruiting   | 822,294      | 178,373             | 157,408               | 646,034         | 33,816                      | 1,837,925    |
| Team travel  | 1,624,371    | 760,974             | 611,095               | 3,112,025       | 84,636                      | 6,193,101    |
| Sports equipment, uniforms, and supplies                         | 937,663      | 100,135             | 102,595               | 1,308,811       | 324,548                     | 2,773,752    |
| Game expenses  | 1,143,179    | 239,859             | 176,194               | 780,443         | 6,979,602                   | 9,319,277    |
| Fundraising, marketing, and promotion                            | 134,621      | 45,400              | 22,067                | 249,203         | 712,800                     | 1,164,091    |
| Athletic facilites debt service, leases, and rental fees         | - /-         | -,                  | ,                     | ,               | 13,608,185                  | 13,608,185   |
| Direct overhead and administrative expenses                      | 54,124       | 441                 |                       | 93,316          | 9,719,872                   | 9,867,753    |
| Spirit groups  | ,            |                     |                       | ,               | 875,914                     | 875,914      |
| Medical expenses and insurance                                   | 137,904      | 16,474              | 42,234                | 137,027         | 249,246                     | 582,885      |
| Memberships and dues   | 26,514       | 4,771               | 838                   | 27,725          | 27,121                      | 86,969       |
| Other operating expenses   | 3,198,523    | 317,027             | 241,416               | 3,263,177       | 11,147,571                  | 18,167,714   |
| Total operating expenses   | 28,208,608   | 6,117,717           | 3,880,285             | 24,116,358      | 59,624,797                  | 121,947,765  |
| Excess transfers to institution                                  |              |                     |                       |                 | 4,684,602                   | 4,684,602    |
| Total expenses   | 28,208,608   | 6,117,717           | 3,880,285             | 24,116,358      | 64,309,399                  | 126,632,367  |
| EXCESS (Deficiency) OF REVENUES                                  |              |                     |                       |                 |                             |              |
| OVER (Under) EXPENSES  | \$57,341,709 | \$1,932,612         | (\$3,460,982)         | (\$15,090,305)  | (\$28,713,165)              | \$12,009,869 |
| OTER (ORIGI) EAT ENDED   | Ψυ1,υ41,109  | ψ1,732,012          | (\$5,700,702)         | (412,070,303)   | (Ψ20, /13,103)              | Ψ12,007,007  |

## NOTES TO THE FINANCIAL STATEMENT

(Unaudited)

#### **INTRODUCTION**

Louisiana State University and A&M College (LSU), a part of the Louisiana State University System, is a publicly-supported institution of higher education. The system is a component unit of the state of Louisiana within the executive branch of government. The LSU Athletic Department is a part of the operations of LSU's auxiliary enterprises. LSU uses the fiscal year July 1 through June 30 for financial reporting purposes.

The LSU Athletic Department is supported by the Tiger Athletic Foundation (TAF). TAF was founded on May 17, 1983, as a nonprofit corporation under Louisiana Revised Statute 12:201(7). TAF's primary objective is to encourage support and raise funds for LSU and its intercollegiate athletics program. Funds are primarily used to defray the costs of scholarships, to help maintain and improve LSU's athletic facilities, and to retire present indebtedness. TAF is governed by a board of directors elected from its membership. TAF's activities are monitored by the board of directors in cooperation with and approval of the LSU Athletic Department. TAF escrow accounts, which include booster clubs and affiliated chapters, are deposits in which TAF acts as custodian or fiscal agent on behalf of booster organizations. TAF acts as a nonaffiliated party to oversee the revenues generated by booster clubs and affiliated chapters and to provide institutional control as required by NCAA rules. TAF uses the calendar year for financial reporting purposes.

The accompanying statement of revenues and expenses presents information as to the transactions for the intercollegiate athletics program of both LSU and TAF for their fiscal years ended June 30, 2015, and December 31, 2014, respectively.

#### 1. CONTRIBUTIONS

No individuals or outside organizations, other than TAF, contributed monies, goods, or services for or on behalf of the athletic department that exceeded 10% of the total contributions included in Statement A.

The athletic department received contributions totaling \$14,115,246 from TAF for the year ended December 31, 2014. Contributions from TAF on Statement A reflect gifts in the form of goods, services, and benefits paid for or on behalf of the athletic department as follows:

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| Contributions                                       | \$13,583,870 |
|---|--------------|
| Compensation and benefits provided by a third party | 531,376      |
|   |              |
| Total   | \$14,115,246 |

#### 2. CAPITAL ASSETS

Capital assets are reported at cost at the date of acquisition or their estimated fair value at the date of donation. For movable property, the university system's capitalization policy includes all items with a unit cost of \$5,000 or more and an estimated useful life greater than one year. Renovations to buildings, infrastructure, and land improvements that total \$100,000 or more and significantly increase the value or extend the useful life of the structure are capitalized. Routine repairs and maintenance are charged to operating expense in the year in which the expense is incurred. Depreciation is computed using the straight-line method over the estimated useful life of the assets, generally 40 years for buildings and infrastructure, 20 years for depreciable land improvements, and three to 10 years for most movable property. All departments within the university follow standardized policies and procedures for acquiring, approving, depreciating, and disposing of capital assets.

### Cooperative Endeavors - Expansion of Tiger Stadium

On December 21, 1998, LSU entered into a cooperative endeavor agreement with TAF for an addition to the east side of Tiger Stadium. TAF agrees to lease a parcel of land located adjacent to Tiger Stadium for up to 50 years and to construct additional seats on the land as part of Tiger Stadium, including approximately 70 skyboxes. LSU will lease these stadium improvements from TAF for \$2 million per year for a 35-year lease term or until TAF donates such improvements to LSU. The estimated value to LSU of this addition over the term of the agreement is approximately \$49 million. The cooperative endeavor agreement will end on April 4, 2049.

On September 26, 2003, LSU entered into a cooperative endeavor agreement with TAF for the expansion and renovation of the west side of Tiger Stadium. TAF agrees to lease land and certain existing improvements for expanding and renovating facilities and to complete general stadium improvements. Effective September 1, 2005, LSU leased these improvements from TAF for \$2.5 million per year for a 35-year lease term or until TAF donates such improvements to LSU. The estimated value to LSU of this addition over the term of the agreement is approximately \$100 million. This agreement is scheduled to expire on March 31, 2041.

TAF entered into a cooperative endeavor and lease agreement with the Board of Supervisors of LSU. The lease agreement stipulates that TAF will lease from LSU certain land (Ground Lease) and existing improvements thereon (Facilities Lease) in order to provide necessary, new, expanded and renovated Facilities/South, South End Zone Scoreboards and Olympic Sports Improvements, all as defined by LSU. TAF entered into the cooperative endeavor for the purpose of, and shall have the continuing obligation of, developing and constructing the Facilities/South and South End Zone Scoreboards in accordance with plans and specifications approved by LSU, and shall ensure the maintenance, operation, management and replacement of the Facilities/South and South End Zone Scoreboards. TAF shall expend a total amount, including for both hard and soft costs, of \$100 million for the financing, design, development, performance, and construction of the Facilities/South and Olympic Sports Improvements in accordance with the plans and specifications approved by LSU. The expenditures necessary for the South End Zone Scoreboards will be outside of and in addition to the \$100,000,000.

The term of the Ground Lease between LSU and TAF is 50 years; however, it will terminate with the cooperative endeavor, when, and if, the Facilities/South are donated by TAF to LSU. The Facilities Lease is scheduled to terminate June 30, 2049; however, LSU may terminate the lease at any time after the Bonds, referred to in note 3, are paid in full or legally defeased. TAF is committed to an annual rent of \$25,000 for the land. Upon completion of the Facilities/South, TAF will lease to LSU a portion of that Facilities/South. Under the terms of this lease, and with anticipated completion of the construction prior to the start of the 2014 LSU football season, LSU will pay TAF \$4,000,000, annually, beginning September 1, 2014.

#### Property and Equipment - TAF

The purchase of property and equipment is recorded at cost. Donations of property and equipment are recorded as support at their estimated fair value. Such donations are reported as unrestricted support unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as temporarily or permanently restricted revenue. It is TAF's policy to capitalize all fixed asset purchases greater than \$1,000. Property and equipment is depreciated using the straight-line method over estimated useful lives of five to 50 years.

Construction-in-progress and other additions are stated at cost and represent costs of construction. During the construction period, interest will be capitalized on all qualifying expenditures.

Capital asset activity for the athletic department for the year ended June 30, 2015, is as follows:

## LSU ATHLETIC DEPARTMENT

| -                                     | Balance<br>June 30, 2014 | Additions     | Transfers     | Retirements | Balance<br>June 30, 2015 |
|---------------------------------------|--------------------------|---------------|---------------|-------------|--------------------------|
| Capital assets not being depreciated: |                          |               |               |             |                          |
| Construction-in-progress              | \$6,379,433              | \$3,414,932   | (\$2,190,696) | NONE        | \$7,603,669              |
| Other capital assets:                 |                          |               |               |             |                          |
| Depreciable land improvements         | \$22,235,560             |               |               |             | \$22,235,560             |
| Less - accumulated depreciation       | (3,466,239)              | (\$1,075,261) |               |             | (4,541,500)              |
| Total land improvements               | 18,769,321               | (1,075,261)   | NONE          | NONE        | 17,694,060               |
| Buildings                             | 177,259,715              | 1,855,970     | \$2,190,696   |             | 181,306,381              |
| Less - accumulated depreciation       | (58,677,325)             | (4,146,184)   |               |             | (62,823,509)             |
| Total buildings                       | 118,582,390              | (2,290,214)   | 2,190,696     | NONE        | 118,482,872              |
| Equipment                             | 5,454,486                | 980,210       | (266,615)     | (\$81,899)  | 6,086,182                |
| Less - accumulated depreciation       | (4,303,622)              | (435,439)     | 261,881       | 81,899      | (4,395,281)              |
| Total equipment                       | 1,150,864                | 544,771       | (4,734)       | NONE        | 1,690,901                |
| Total other capital assets            | \$138,502,575            | (\$2,820,704) | \$2,185,962   | NONE        | \$137,867,833            |
| Capital asset summary:                |                          |               |               |             |                          |
| Capital assets not being depreciated  | \$6,379,433              | \$3,414,932   | (\$2,190,696) |             | \$7,603,669              |
| Other capital assets, at cost         | 204,949,761              | 2,836,180     | 1,924,081     | (\$81,899)  | 209,628,123              |
| Total cost of capital assets          | 211,329,194              | 6,251,112     | (266,615)     | (81,899)    | 217,231,792              |
| Less - accumulated depreciation       | (66,447,186)             | (5,656,884)   | 261,881       | 81,899      | (71,760,290)             |
| Capital assets, net                   | \$144,882,008            | \$594,228     | (\$4,734)     | NONE        | \$145,471,502            |

Capital asset activity for TAF for the year ended December 31, 2014, is as follows:

# TAF

|                                       | Balance<br>December 31,<br>2013 | Additions     | Transfers      | Retirements | Balance<br>December 31,<br>2014 |
|---------------------------------------|---------------------------------|---------------|----------------|-------------|---------------------------------|
| Capital assets not being depreciated: |                                 |               |                |             |                                 |
| Land                                  | \$3,090,000                     |               |                |             | \$3,090,000                     |
| Construction-in-progress              | 46,036,149                      | \$49,984,900  | (\$96,021,049) |             |                                 |
| Total capital assets not              |                                 |               |                |             |                                 |
| being depreciated                     | \$49,126,149                    | \$49,984,900  | (\$96,021,049) | NONE        | \$3,090,000                     |
| Other capital assets:                 |                                 |               |                |             |                                 |
| Land and improvements                 | \$4,568,038                     |               |                |             | \$4,568,038                     |
| Less - accumulated depreciation       | (457,435)                       | (\$40,571)    |                |             | (498,006)                       |
| Total land improvements               | 4,110,603                       | (40,571)      | NONE           | NONE        | 4,070,032                       |
| Buildings                             | 149,563,669                     | 366,674       | \$95,958,276   |             | 245,888,619                     |
| Less - accumulated depreciation       | (24,221,359)                    | (4,066,896)   |                |             | (28,288,255)                    |
| Total buildings                       | 125,342,310                     | (3,700,222)   | 95,958,276     | NONE        | 217,600,364                     |
| Equipment                             | 360,341                         | 14,835        |                |             | 375,176                         |
| Less - accumulated depreciation       | (283,845)                       | (17,060)      |                |             | (300,905)                       |
| Total equipment                       | 76,496                          | (2,225)       | NONE           | NONE        | 74,271                          |
| Vehicles                              | 27,978                          | 9,187         |                |             | 37,165                          |
| Less - accumulated depreciation       | (27,978)                        | (459)         |                |             | (28,437)                        |
| Total vehicles                        | NONE                            | 8,728         | NONE           | NONE        | 8,728                           |
| Total other capital assets            | \$129,529,409                   | (\$3,734,290) | \$95,958,276   | NONE        | \$221,753,395                   |
| Capital asset summary:                |                                 |               |                |             |                                 |
| Capital assets not being depreciated  | \$49,126,149                    | \$49,984,900  | (\$96,021,049) | NONE        | \$3,090,000                     |
| Other capital assets, at cost         | 154,520,026                     | 390,696       | 95,958,276     |             | 250,868,998                     |
| Total cost of capital assets          | 203,646,175                     | 50,375,596    | (62,773)       |             | 253,958,998                     |
| Less - accumulated depreciation       | (24,990,617)                    | (4,124,986)   |                |             | (29,115,603)                    |
| Capital assets, net                   | \$178,655,558                   | \$46,250,610  | (\$62,773)     | NONE        | \$224,843,395                   |

#### 3. LONG-TERM LIABILITIES

#### Bonds Payable - LSU Athletic Department

The following is a detailed summary of bonds payable for the athletic department for the year ended June 30, 2015:

| Issue  | Date of<br>Issue | Original<br>Issue | Principal<br>Outstanding<br>at 6/30/2014 | Issued/<br>(Retired) | Principal<br>Outstanding<br>at 6/30/2015 | Interest<br>Rates | Maturities | Interest<br>Outstanding<br>at 6/30/2015 |
|--------|------------------|-------------------|--|----------------------|--|-------------------|------------|---|
| 2005 4 | 06/02/05         | ¢ 6 205 000       | ¢1 000 000                               | (\$C40,000)          | ¢440,000                                 | 3.7% to 5%        | 2017       | \$24.920                                |
| 2005A  | 06/02/05         | \$6,295,000       | \$1,080,000                              | (\$640,000)          | \$440,000                                |                   |            | \$24,830                                |
| 2006   | 08/09/06         | 47,280,000        | 44,525,000                               | (43,705,000)         | 820,000                                  | 4.0% to 5.0%      | 2016       | 33,620                                  |
| 2007   | 12/11/07         | 24,091,200        | 19,155,800                               | (532,500)            | 18,623,300                               | 4.0% to 5.0%      | 2037       | 11,406,308                              |
| 2008   | 06/27/08         | 6,180,000         | 6,040,000                                |                      | 6,040,000                                | 4.0% to 5.0%      | 2026       | 1,816,500                               |
| 2014   | 10/16/14         | 42,265,000        |  | 41,740,000           | 41,740,000                               | 3.0% to 5.0%      | 2036       | 25,424,713                              |
| Tot    | tal              | \$126,111,200     | \$70,800,800                             | (\$3,137,500)        | \$67,663,300                             |                   |            | \$38,705,971                            |

The 2005A Bonds refunded the Series 1996 Bonds for \$3,965,000 and the Series 1997 Bonds for \$2,330,000. The 2006 Bonds funded the construction of the Alex Box Stadium, the Women's Softball Complex, and the Maddox Fieldhouse. The 2007 Bonds funded renovations and additions to various athletic facilities, including parking facilities. The 2008 fixed rate Bonds refunded the variable rate 2005B Bonds and terminated an associated derivative interest rate swap agreement. This issue also refunded the 1988 LPFA loan agreement. The 2014 Bonds advanced refunded the Series 2006 Bonds for \$42,920,000.

The following is the amortization schedule for the outstanding bonds payable for the athletic department as of June 30, 2015:

| Fiscal Year Ending | Principal    | Interest     | Total         |
|--------------------|--------------|--------------|---------------|
|                    |              |              |               |
| 2016               | \$2,020,400  | \$3,083,729  | \$5,104,129   |
| 2017               | 2,113,300    | 3,002,735    | 5,116,035     |
| 2018               | 2,184,100    | 2,927,318    | 5,111,418     |
| 2019               | 2,312,000    | 2,849,141    | 5,161,141     |
| 2020               | 2,404,900    | 2,733,543    | 5,138,443     |
| 2021-2025          | 13,637,000   | 11,805,221   | 25,442,221    |
| 2026-2030          | 17,083,300   | 8,160,106    | 25,243,406    |
| 2031-2035          | 19,556,000   | 3,818,102    | 23,374,102    |
| 2036-2037          | 6,352,300    | 326,076      | 6,678,376     |
|                    | \$67,663,300 | \$38,705,971 | \$106,369,271 |
|                    |              |              |               |

#### Bonds and Notes Payable - TAF

The following is a detailed summary of bonds and notes payable for TAF for the year ended December 31, 2014:

| Issue          | Date of Issue | Original<br>Issue | Outstanding 12/31/13 | Issued/ (Retired) | Outstanding 12/31/14 | Interest<br>Rates | Maturities |
|----------------|---------------|-------------------|----------------------|-------------------|----------------------|-------------------|------------|
| 1999 Bond      | 03/04/99      | \$43,575,000      | \$37,255,000         | (\$1,770,000)     | \$35,485,000         | Variable          | 2033       |
| 2004 Bond      | 03/23/04      | 90,000,000        | 75,530,000           | (2,255,000)       | 73,275,000           | Variable          | 2039       |
| 2012 Bond      | 10/23/12      | 70,000,000        | 46,000,000           | 24,000,000        | 70,000,000           | Variable          | 2037       |
| 2012 Term Loan | 10/23/12      | 22,282,667        | 3,237,887            | 19,044,780        | 22,282,667           | Variable          | 2024       |
| Total          |               | \$225,857,667     | \$162,022,887        | \$39,019,780      | \$201,042,667        |                   |            |

In 1999, TAF issued \$43,575,000 in revenue bonds for financing or reimbursing a portion of the cost of certain improvements and renovations to the East Side Upper Deck of Tiger Stadium at LSU.

In 2004, TAF issued \$90,000,000 in revenue bonds for financing or reimbursing a portion of the cost of certain improvements and renovations to the West Side Upper Deck at LSU's Tiger Stadium and construction of the Football Operations Center, as well as miscellaneous improvements to Tiger Stadium. On March 15, 2007, an amendment was made to the original loan agreement that waived the principal payment due on September 1, 2007, and extended the payment schedule an additional year, through 2034, with the intent that the 2007 principal payment will be paid on September 1, 2034. Effective November 2009, the bonds were reissued as a single fully registered bond without coupons and shall mature September 2039.

In 2012, TAF entered into a bond purchase agreement and a resulting loan agreement so that it could borrow from the proceeds of the sale of revenue bonds due to the commitment to expend \$100,000,000 on financing, design, development, performance and construction of the South Side Expansion at LSU's Tiger Stadium and Olympic Sports improvements. The bond purchase agreement was amended in 2014. At December 31, 2014, TAF had drawn \$70,000,000 of the \$70,000,000 amended aggregate bond principal and \$22,282,667 of the \$30,000,000 amended term loan.

The following is the amortization schedule for the outstanding bonds and notes payable for TAF as of December 31, 2014:

| Fiscal Year Ending | Principal     |          |
|--------------------|---------------|----------|
|                    |               |          |
| 2015               | \$4,592,724   | Variable |
| 2016               | 6,708,842     | Variable |
| 2017               | 7,059,508     | Variable |
| 2018               | 10,183,270    | Variable |
| 2019               | 10,636,442    | Variable |
| 2020-2024          | 55,471,881    | Variable |
| 2025-2029          | 46,784,000    | Variable |
| 2030-2034          | 41,858,000    | Variable |
| 2035-2039          | 17,748,000    | Variable |
| Total              | \$201,042,667 |          |

## MAJOR REVENUE AND EXPENSE ANALYSIS

# Appendix A

Appendix A includes an analysis of revenue and expense accounts that exceed 10% of total revenues and expenses. A comparison is presented of current year amounts to prior year amounts and of current year amounts to budget estimates.

#### Unaudited

ATHLETIC DEPARTMENT LOUISIANA STATE UNIVERSITY LOUISIANA STATE UNIVERSITY SYSTEM STATE OF LOUISIANA APPENDIX A

Major Revenue and Expense Analysis For the Year Ended June 30, 2015

| Accounts   | Fiscal Year<br>2015 | Fiscal Year<br>2014 | Increase/<br>(Decrease) | % Variance         |
|--|---------------------|---------------------|-------------------------|--------------------|
| 10% of Operating Revenues per Statement A        |                     |                     |                         |                    |
| Revenue Account Balances Exceeding 10% Threshold |                     |                     |                         |                    |
| Ticket sales                                     | 41,835,448          | 37,686,975          | 4,148,473               | $(11\%)^{-1}$      |
| Contributions                                    | 37,870,939          | 49,333,582          | (11,462,643)            | (23%) <sup>2</sup> |
| Media rights                                     | 29,278,135          | 6,984,591           | 22,293,544              | 319% <sup>3</sup>  |
| 10% of Operating Expenses per Statement A        |                     |                     |                         |                    |
| Expense Account Balances Exceeding 10% Threshold |                     |                     |                         |                    |
| Coaching salaries paid by the University         | 22,569,212          | 20,467,504          | 2,101,708               | 10% 4              |
| Facilities debt service, leases, and rental fees | 13,608,185          | 18,688,508          | (5,080,323)             | (27%) 5            |
| Other operating expenses                         | 18,167,714          | 30,248,553          | (12,080,839)            | $(40\%)^{6}$       |

#### Fiscal Year 2015 - Significant Budget Variances

No variances met the NCAA Guidelines threshold of significant variation of over the lesser of \$1 million or 10%. No explanations are required.

#### NOTES:

<sup>&</sup>lt;sup>1</sup> \$4 million of the increased revenue was due to football ticket sales. It was the first season of available seats in the new South upper deck of Tiger Stadium. Ticket prices were also increased for seats in the lower section of the stadium and all chair-back and bench-back seating.

<sup>&</sup>lt;sup>2</sup> The decrease is mainly due to the amount contributed by the Tiger Athletic Foundation (TAF) in fiscal year (FY)14 of \$9.4 million as donations from TAF to LSU involving the Tiger Stadium Plaza Project. Also, \$2.673 million of the total decrease was due to TAF making a final act of donation in FY14 for the Alex Box Stadium Suites. There were no large donations like those for the Tiger Stadium Plaza Project in FY15 and the Tiger Stadium Plaza Project and the Alex Box Stadium Suites were completed, therefore, the balance decreased.

<sup>&</sup>lt;sup>3</sup> In FY15 the categories and the definition of what should be reported in each category for media rights, NCAA distributions, conference distributions and broadcast TV, Radio and Internet Rights were changed. The net variance from the prior period for all four revenue categories totaled \$9.5 million. The majority of the increase was due to FY15 being the inaugural year of the SEC Network.

<sup>&</sup>lt;sup>4</sup> The increases were mostly due to the following: a football assistant coach's salary increasing from \$1.1 million in FY14 to \$1.65 million in FY15, the men's basketball head coach's salary increasing from \$1.3 million in FY14 to almost \$1.9 million in FY15, and the baseball head coach's salary increasing from \$1 million in FY14 to \$1.18 million in FY15. The increase was also caused by fringe benefit increases.

<sup>&</sup>lt;sup>5</sup> FY15 was the first year that Debt Service has been a separate category. Previously, debt service was included as part of the direct facilities category. The net change of both these categories in FY15 totaled \$4.8 million. This difference was attributable to the TAF lease payment that increased by \$4 million due to the new South End Zone club section and upper deck.

<sup>&</sup>lt;sup>6</sup> The great majority of the decreased expenditures are due to Acts of Donation from TAF to LSU involving the Tiger Stadium Plaza project of \$9.4 million and the Alex Box Stadium Suites project of \$2.7 million that was donated in FY14. There were no large donations in FY15, and the Tiger Stadium Plaza project and the Alex Box Stadium Suites were completed. See note 2, as they are related.