



®



OUR MEMBERS ENHANCE THE LIVES OF EVERY STUDENT-ATHLETE  
ON EVERY TEAM BY PROVIDING FINANCIAL RESOURCES  
FOR PROGRAMS AND FACILITIES THAT ENSURE THE OPPORTUNITY TO  
WIN IN THE CLASSROOM, ON THE FIELD, AND IN LIFE.





In 1987, the then-fundraising operation of the LSU Athletic Department known as Tigers Unlimited was dissolved and a new independent non-profit named Tiger Athletic Foundation was formed. This year will mark the 30th Anniversary of TAF, which began as a modest staff of four employees with a goal of raising funds to pay off a \$3.5 Million loan to waterproof parts of Tiger Stadium.

Over the past 30 years, the generosity of TAF members has provided support to keep LSU Athletics ranked among the nation's very best programs. You have provided support for construction of over \$408 Million worth of athletics facilities, including three expansions of Tiger Stadium, Cox Communications Academic Center for Student-Athletes, University Club Golf Course, Alex Box Suites, Football Operations Center, Gymnastics Training Facility, LSU Tennis Complex, Mike the Tiger's Habitat, and many other projects.

Projects currently underway include improvements to Tiger Stadium such as television upgrades, new glass doors in TAF Premium Seating areas, and renovating and adding restrooms on the South endzone bowl side of the stadium, Phase II renovations of the Football Operations Center which will include the construction of the Nutrition Center for Student-Athletes, and updates to Alex Box Stadium featuring a brand new weight room.

Your efforts have aided the Tigers in winning 47 NCAA team championships and 135 SEC team championships over three decades. TAF members are "Here for Tigers" now and always.

**THANK YOU & GEAUX TIGERS!**

A handwritten signature in black ink, appearing to read "Rick Perry", with a stylized flourish at the end.

Rick Perry  
President and CEO

TAF's primary mission in supporting LSU Athletics is to ensure that each student-athlete has the opportunity to be a student first, and in doing so obtain an education that will ensure their success in life. To accomplish this goal, TAF has created a non-endowed annual scholarship fund as well as two endowed scholarship programs so that all Tiger fans – regardless of means – have the opportunity to play a part in ensuring that every current and future student-athlete has the opportunity to earn an LSU degree. TAF has established permanent funding for education through the TAF General Endowment Fund and the Foundation of Champions Endowed Scholarship Program.

### ENDOWED GIVING

- **GENERAL ENDOWMENT FUND** Contributions of any size can be made to the General Endowment Fund to be used as needed for education costs.
- **FOUNDATION OF CHAMPIONS ENDOWMENT PROGRAM** Allows donors establishing an endowed scholarship of \$100,000 or more to create a lasting legacy by naming their endowment and receiving special recognition. Commitments to this program may be satisfied through a number of payment options including multiple-year pledges and various “planned giving” options.

### ANNUAL GIVING

- **TAF ANNUAL ATHLETIC SCHOLARSHIP FUND** LSU awards approximately 450 athletic scholarships annually. Scholarships typically include tuition, fees, housing, food and other costs of attendance. These costs continue to rise and because the LSU Athletic Department receives no state funding, all costs must be paid with self-generated funds. The Tiger Pride Annual Athletic Scholarship Fund helps fund scholarships for student-athletes through a non-endowed general scholarship fund. Contributions to this fund are provided to the LSU Athletic Department on an annual basis to help offset the cost of attendance.



COX COMMUNICATIONS ACADEMIC CENTER FOR STUDENT ATHLETES

In 2003, TAF donors made the Cox Communications Academic Center for Student-Athletes a reality. The facility staff is responsible for overseeing the educational development and progress toward graduation for all student-athletes.

# \$17.5M

SCHOLARSHIP ENDOWMENT  
PROGRAMS HAVE REACHED A  
NEW HIGH IN THE LAST 31 YEARS

# 71

ACADEMIC ALL-AMERICANS

# 3,973

STUDENT-ATHLETES HAVE  
RECEIVED THEIR UNDERGRADUATE  
DEGREE FROM LSU  
(1989 - MAY 2018)

# 90%

NCAA GRADUATION SUCCESS  
RATE (GSR) SCORE EARNED  
BY LSU STUDENT-ATHLETES  
IN 2017

"I GIVE TO TIGER ATHLETIC FOUNDATION SO THAT  
OTHER LSU GYMNASTS WILL HAVE THE OPPORTUNITY  
TO BE SUCCESSFUL ON THE MAT AND IN LIFE."

**DR. CECILIA CUNTZ**  
LSU GYMNASTICS 1983-1986



TAF members are more than fans and they prove it. Members have provided financial resources for projects and facilities that give LSU Athletics the competitive edge to recruit the best and most promising student-athletes and remain a competitive and prominent program on a conference and national level.

Once facilities are built, our attention turns to maintenance and renovation. Whether it's updating the Carl Maddox Field House with inspirational graphics that tell the story of the legendary Men's and Women's Track and Field Teams or expanding the weight room at the LSU Football Operations Facility, TAF members' donations provide LSU athletes with the tools they need to succeed.

### **RECENT PROJECTS:**

Enhancements to these and other facilities allow for efficient practice, recovery, and provide resources to balance the roles of both student and athlete.



#### **TENNIS COMPLEX**

Provides Men's and Women's Tennis program with a much needed indoor facility as well as outside stadium and practice courts. This allows the teams to maximize their practice time and is a tremendous asset in recruiting the best student-athletes to the programs.



#### **GYMNASTICS TRAINING FACILITY**

The state-of-the-art facility is 38,656 gross square feet featuring 18,000 square feet of training space. The practice area features four competition-style beams, three vault runways with various surfaces for landings, four sets of uneven bars and an oversized floor exercise area to ensure safe training.



#### **PETERSON-ROBERTS WEIGHT ROOM AT FOOTBALL OPERATIONS**

This is where student-athletes become Fighting Tigers. That's why our Tigers' new weight room not only features brand new weights, dumbbell sets, power racks and lifting machines, but also a new area devoted entirely to cardiovascular exercise equipment to keep LSU Football, Baseball, Soccer and Volleyball teams in top shape.

TAF members impact the lives of every student-athlete on every team. Each of the 21 varsity sports is touched by the generosity of TAF members which propels student-athletes into a life of success. Whether it's earning a higher level of education, as a professional athlete or in the board room, the opportunities and experiences provided during their time at LSU both in the classroom and on the field prepare them for their next step in life.

**4**

OLYMPIC MEDALS EARNED  
BY 15 FORMER, CURRENT,  
AND INCOMING TIGERS IN  
THE 2016 OLYMPICS IN RIO

**18**

FORMER LSU PLAYERS  
ON MLB SPRING TRAINING  
ROSTERS IN 2018

**46**

FORMER LSU PLAYERS ON  
NFL ROSTERS IN 2018

**319**

ATHLETES HAVE RECEIVED  
POST-GRADUATE  
DEGREES FROM LSU  
(1987 - MAY 2018).

"The Tiger Athletic Foundation provides an incredible opportunity for student-athletes, who are fortunate enough to become a part of the LSU family, to enjoy a unique collegiate experience. They play an incredible role in developing resources that promote and encourage success of each student-athlete at LSU, both on the field and in the classroom. The efforts of TAF allow LSU to remain the premier university it has become."

**ASHLEIGH CLARE-KEARNEY THIGPEN**

FORMER LSU GYMNAST • TWO -TIME NATIONAL CHAMPION • 2008 GYMNAST OF THE YEAR • VOLUNTEER COACH



Since its inception, Tiger Athletic Foundation's members have brought out the best in LSU student-athletes by investing in programs that make a difference. One of the ways you can be a part is by joining our team – Team TAF.

### **TEAM TAF ANNUAL FUND**

Team TAF not only supports our day-to-day operations but provides services that the LSU Athletic Department budget cannot support. With your help, we are able to address priorities and impact the 21 varsity sports of LSU Athletics in an immediate and positive way.

**We encourage all Tiger fans to join our team and make annual giving through Team TAF a priority.**

#### **METHODS OF GIVING**

- **Long-Term Pledge** You may pledge to donate to TAF and then set up a payment schedule as you see fit. You may indicate the amount of the pledge, the program it is directed toward, and the number of years in which the pledge is intended to be paid.
- **One Time Gift** You may choose to give your entire gift at one time.
- **Types of Gifts Accepted:**
  - Cash, check, credit card
  - Stock
  - Wire Transfer

*"Nothing unites and inspires the people of Louisiana like LSU Athletics. TAF enables LSU athletic programs to compete at a level which justifies that pride. Liane and I are proud to be a long time part of the TAF family."*

#### **D. MARTIN PHILLIPS**

FORMER LSU FOOTBALL PLAYER  
MANAGING PARTNER FOR ENCAP



## TAF ANNUAL PHILANTHROPIC BENEFITS CHART

BENEFITS	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100	\$50
Invitation to Purchase Spring Game Tickets in the Stadium Club	●						
Invitation to Participate in the TAF President's Cup Golf Tournament	●						
Printed Membership Guide	●						
Invitation to Facility Tours Throughout the Year	●	●					
Student-Athlete Thank-A-Thon Phone Call	●	●	●				
Special TAF Thank You Gift	●	●	●	●			
Access to Traveling Tigers Trips	●	●	●	●	●	●	●
TAF Email Subscription	●	●	●	●	●	●	●
Access to LSU Tailgate Parties in the PMAC for Home Football Games	●	●	●	●	●	●	●
TAF Membership Packet	●	●	●	●	●	●	●
Total Annual Bonus Points	10	5	3	3	3	3	1

*\*Donations to TAF Philanthropic Programs will receive 2 philanthropic Priority Points per \$1,000 donated, in addition to annual bonus points.*



**TAF ANNUAL PHILANTHROPIC BENEFITS CHART**  
**FIGHTING TIGER LEVELS**

BENEFITS	\$100,000	\$50,000	\$25,000	\$10,000
Invitation to Football Pregame Recognition	●			
Invitation to Football Gameday Tour	●	●		
Thank You Note From Athletic Director	●	●	●	
Invitation to Fighting Tiger Level Events Throughout the Year	●	●	●	●
All \$5,000 Benefits	●	●	●	●
Total Annual Bonus Points	200	100	50	20

*\*Donations to TAF Philanthropic Programs will receive 2 philanthropic Priority Points per \$1,000 donated, in addition to annual bonus points.*



"It's up to all of us to ensure that in the future, student-athletes have the same advantages to become champions and legends."

**PATRICK PETERSON**

ARIZONA CARDINALS CORNERBACK • LSU FOOTBALL 2008-2010



## **LEAVE A LEGACY. BECOME A LEGEND.**

A planned gift to Tiger Athletic Foundation is a commitment to the future generations of Tigers. It promises that your passion for LSU Athletics is impactful, remembered and revered beyond your lifetime.

TAF relies entirely on private donations. A planned gift—no matter its size or how it is structured—will provide generations of LSU student-athletes the programs, facilities and scholarships that are critical to developing champions in the classroom, on the field, and in life.

### **HOW**

Notify Tiger Athletic Foundation of your desire to create a planned gift of any amount.

You can also visit [lsutaf.myplannedgift.org](http://lsutaf.myplannedgift.org) for additional information.

### **BENEFITS**

- Honor of creating a legacy with LSU Athletics
- Name Recognition
- Invitation to special TAF events, including the Academic Gala and Fighting Tigers events
- Membership in 1860 Society with the LSU Foundation
- 5 Priority Points for gifts in excess of \$10,000

### **METHODS**

- Bequest by Will
- Charitable Remainder Trust
- Charitable Lead Trust
- Life Insurance
- IRA & Other Retirement Plans



**SEASON TICKET RENEWALS**

Season ticket renewals for baseball are mailed each September. The deadline for renewal is October 31, when full payment is due. If you have not received a renewal by October 1, please call the LSU Ticket Office at 225-578-2184.

To view a seating chart of Alex Box Stadium, visit [LSUsports.net/seating](http://LSUsports.net/seating).

**PREMIUM SEATING:**

ALEX BOX SUITES



TIGER TERRACE



CHAMPIONS CLUB

**NEW TICKET REQUESTS FOR BASEBALL, BASKETBALL, & FOOTBALL:** Requests for new tickets are handled on an annual basis, and must be made through [LSUtix.net](http://LSUtix.net). For more information, contact the LSU Ticket Office at 225-578-2184.

To learn more about premium seating in Alex Box Stadium, Maravich Center, & Tiger Stadium visit [Isutaf.org](http://Isutaf.org).



**SEASON TICKET RENEWALS**

Basketball season ticket renewals are mailed in late July or early August and are due at the end of August. Current season ticket holders may request a seat relocation on their renewal form before they return it to the LSU Athletic Ticket Office. These requests will be addressed after all renewal payments are posted and will be filled based upon availability and allocated using the Philanthropic Priority Point System.

Actual season tickets will be mailed approximately 2-3 weeks prior to the first game. Donors with a physical street address will have their tickets shipped via UPS, and donors with a post office box/drawer will have their tickets mailed by US Postal Service.

To view a seating chart of the Maravich Center, visit [LSUsports.net/seating](http://LSUsports.net/seating).

**PREMIUM SEATING:****COURTSIDE CLUB****LEGENDS CLUB**

**RENEWALS & RELOCATION**

Renew your current season tickets and parking permit(s) by submitting the per-seat contribution no later than March 31. Only accounts paid in full by the March 31 deadline will be considered for relocation. Three-month payment plans are available. For more information, contact TAF Accounting at 225-578-4823.

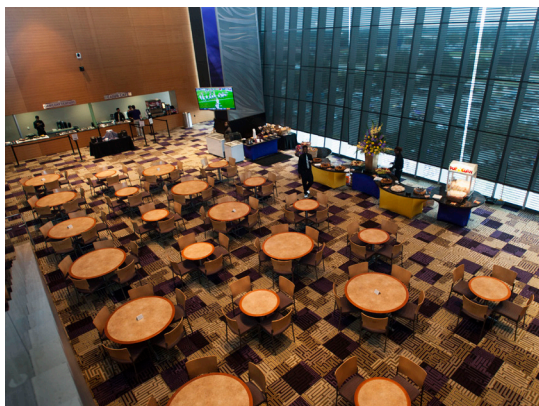
To relocate current season ticket(s) and/or parking permit(s) you must complete a relocation form located on [LSUtix.net](http://LSUtix.net) by March 31. In order for the ticket office to be aware of your interests for relocation you must fill out the relocation form every year. Each request is specific to the year and seat location. Previous requests will not be considered.

TAF and the LSU Ticket Office do not imply or make any guarantee to season ticket holders regarding the relocation of seats. Relocation requests will be sorted by the Priority Point rankings as of April 30. Please be aware that ticket limitations will be considered in regards to ticket/parking relocations.

To view a seating chart of Tiger Stadium, visit [LSUsports.net/seating](http://LSUsports.net/seating).

**PREMIUM SEATING:**

TIGER DEN SUITES



STADIUM CLUB WEST



STADIUM CLUB SOUTH



**TRADITION FUND VS. TAF DONATION**

The Tradition Fund consists of annual seat contributions associated with football, basketball, and baseball season tickets paid to the LSU Athletic Department. The Tradition Fund was implemented in 2004 for football. Approximately 45,000 football season tickets and parking permits carry a Tradition Fund contribution. Tradition Fund contributions are often confused with the TAF annual seat contributions.

TAF annual seat contributions are separate. Approximately 11,000 football season tickets and parking permits carry a TAF annual contribution. Both Tradition Fund and TAF seats and parking permits are included in the pool of available inventory for new assignments. There are football season tickets that do not have a seat contribution associated with them through the LSU Athletic Department. All football season tickets through TAF have a seat contribution.

Tradition Fund contributions are the same price levels as the per seat TAF contributions.



The Priority Point System is used by TAF and LSU to allocate certain tickets and parking passes based on financial giving to TAF and other LSU Affiliate Organizations. It is used by TAF in the following ways:

### **SEASON TICKET ASSIGNMENTS AND RELOCATIONS**

Using the philanthropic ranking, TAF reviews all requests in rank order from applicants requesting new season tickets and/or a relocation of their current season tickets. After all requests for new season tickets and upgrades have been reviewed, requests for new season tickets are filled according to philanthropic rank as of April 30 of the given year.

### **PARKING PASS ASSIGNMENTS**

Using the philanthropic ranking, requests are put in order by ranking. Applicants are given the opportunity to select parking passes based on their ranking. After all requests for new parking permits and relocations have been reviewed, requests are filled utilizing the philanthropic rank as of April 30 of the given year. Applicants must purchase season tickets to be eligible for a parking pass.

### **LSU AWAY GAMES, POSTSEASON GAMES, & TICKET ASSIGNMENTS**

TAF uses the lifetime ranking in the assignment of all away game, SEC postseason game, and bowl game tickets. Applicants are put in rank order and then tickets are assigned. When demand for tickets exceeds the available supply, the number of tickets that may be purchased by applicants will be limited.

### **LIFETIME RANKING VS. PHILANTHROPIC RANKING**

Philanthropic ranking includes contributions to:

- Philanthropic Programs
- Team TAF Annual Fund
- Booster Clubs & TAF Chapters
- LSU Affiliated Organizations

Lifetime Ranking includes:

- All philanthropic ranking contributions
- Ticket & Parking contributions

*The Priority Point System is administered in accordance with procedures available on TAF's website. To access the complete policy, visit [lsutaf.org](http://lsutaf.org).*



The NCAA defines a booster as an individual who makes a financial contribution to the Athletic Department or to a specific athletic booster organization. This means that all members of TAF are considered boosters.

The information listed is intended to remind you of some basic principles that all boosters should be aware of. We ask for your help to ensure that our programs operate consistently with NCAA and SEC rules and regulations.

For additional information and guidelines, please visit [compliance.lsu.edu](http://compliance.lsu.edu).

### **SIX QUICK POINTS TO REMEMBER**

- 1** Don't do anything for a recruit or enrolled student-athlete without specific and clear authorization from the LSU Athletic Department.
- 2** Only coaches and Athletic Department staff members may be involved in the recruiting process.
- 3** A prospect remains a "recruit" until they maintain a full-time schedule of classes (12 hours or more) and have physically attended class.
- 4** The rules against contact with a recruit are not intended to relate to unavoidable incidental contacts between a prospect and a booster. Such contact is permissible so long as it is:
  - Not prearranged by the booster or an Athletic Department staff member
  - Does not take place on the grounds of the recruit's educational institution or at his/her practice or competition site
  - It is not made for the purpose of recruitment and involves normal civility. In other words, if you meet a recruit during the normal course of business or social activities, there is no violation as long as you don't discuss LSU Athletics. Politely inform the recruit that all questions and discussion about LSU Athletics should be directed to the coaching staff.
- 5** If a current student-athlete accepts any benefit based on special consideration as an athlete or because of athletic skill, the student-athlete may lose eligibility for intercollegiate competition or practice.
- 6** NCAA rules regarding student-athletes remain in effect throughout the entire year, including summer vacation.



**JANUARY**

- 1** • Fiscal Year begins
- Annual football season ticket and parking request lists open\*

**MARCH**

- 31** • Deadline for making TAF or Tradition Fund seat contribution for the renewal of football season tickets and football season parking permit(s)
- Deadline for placing your name on the football season ticket request list or season parking request list\*
  - Deadline for requesting a relocation of your football season tickets or football season parking permit(s)\*

**APRIL**

- Football away game applications sent to season ticket holders\*
- 30** • Philanthropic priority points freeze date for distribution of new football season tickets and new football season parking permits. This ranking is also used for the distribution of available football season tickets and season parking permits for upgrade requests
- Lifetime priority points freeze date for football away game ticket distribution
  - Annual men's and women's basketball season ticket and parking list opens\*

- Philanthropic priority points freeze date for distribution of new men's and women's basketball season tickets and new season parking permits. This ranking is also used for the distribution of available men's and women's basketball season tickets and parking permits for upgrade requests

**MAY**

- 31** • Ticket Office deadline for football season ticket costs and away game applications to be received

**JUNE**

- Assignment of relocations and new football season tickets and football parking permits\*

**AUGUST**

- Football season tickets, parking passes, and away game tickets mailed\*
  - Annual baseball season ticket and parking wait list opens\*
- 31** • Deadline for placing your name on the men's and women's basketball season ticket wait list or season parking wait list\*

**OCTOBER**

- 31** • Lifetime priority points freeze date for distribution of post season football tickets, including the SEC Championship game and bowl game
- Philanthropic priority points freeze date for distribution of new baseball season tickets and new baseball season parking permits. This ranking is also used for the distribution of available baseball season tickets and parking permits for upgrade requests
  - Deadline for placing your name on the baseball season ticket wait list or season parking wait list\*
  - Deadline for baseball season ticket payment

**DECEMBER**

- 31** • Deadline for making annual gift to TAF for tax purposes

**\*See [LSUtix.net](http://LSUtix.net) for more information. Dates listed reflect past timeline, but are subject to change.**

